# The 7-Habits of Highly Effective People

# Sessions prepared by Dr.K.Tirupataiah,IFS Additional DG MCRHRDIAP

Habit-4:



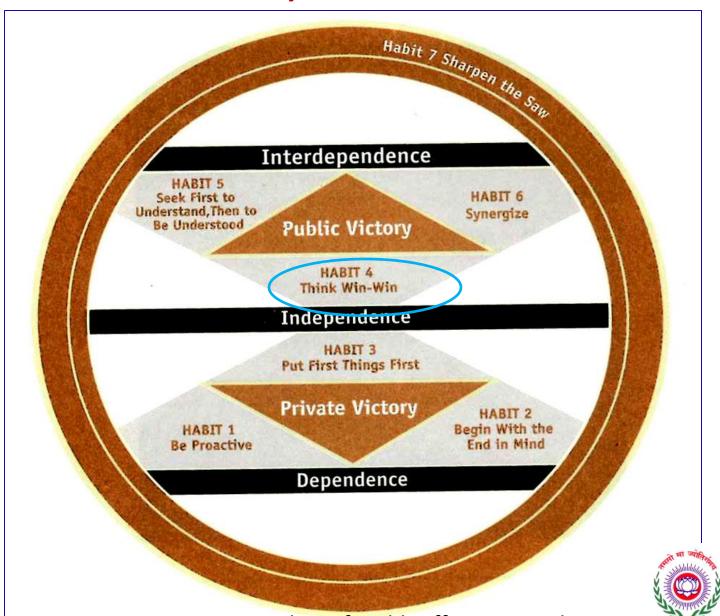
# Habit-4: Think Win-Win The Habit of Mutual Benefit

We have committed the Golden Rule to memory, Let us now commit it to life

**Edwin Markham** 



#### **Maturity Continuum**



# **Habit of Mutual Benefit** SEE Principle Effective, long-term relationships require mutual respect and mutual benefit **GET** DO

#### Paradigm

Ineffective: There is only so much, and the more you get, the less there is for me

**Effective: There is plenty out there** for everyone, and more to spare

#### **Behavior**

- Balance courage and consideration
- Seek mutual benefit
- Create Win-Win

Agreements

•Build win-win systems

#### Result

- Faster solutions to problems
- More team involvement
- Generosity of spirit
- Rich relationships



	Seeks mutual benefit
Win-Win	Is cooperative, not competitive
	Listens more, stays in communication longer, and communicates with more courage
Let's Find a solution that works for both of us	
Driven by desire to be happy and satisfy others	



	Is very common scripting for most people
Win-Lose	Is the authoritarian approach
	Uses position, power, credentials,
	possessions or personality to get the win
I am going to beat you no matter	
Driven by comparison, competition, position and power	



Lose-Win	Voices no standards, no demands, no expectations of anyone lese
	Is quick to please or appease
	Buries a lot of feelings
I always get stepped on	
Easily intimidated and borrow strength from acceptance and	
popularity	



Lose-Lose	Is the mindset of highly dependent person
	Is a no win because nobody benefits
	Is a long-term result of win-lose or win
If I am going down, you are going down with me	
Envy and criticize others	



	Is self-centered
Win	Thinks "me first"
	Doesn't really care if other person wins or
	loses
As long as I win, I don't care if you win or lose	
No sensitivity or awareness of others	



Win-Win or No Deal	Allows each party to say no	
	Is the most realistic at the beginning of a relationship or business deal	
	Is the highest form of win-win	
Let's find a solution that works for both of us, or let's not play		
They agree to disagree agreeably		

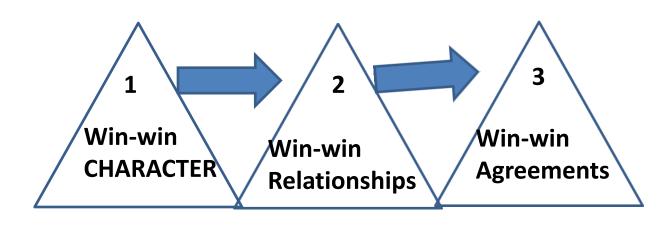


#### Win-Win

- It is the habit of interpersonal leadership
- Involves mutual learning, mutual influence and mutual benefit
- Interpersonal leadership comes from personal leadership –of human endowments



#### **Dimensions of Win-Win**



Supportive Systems (4) and processes (5)



#### Character traits

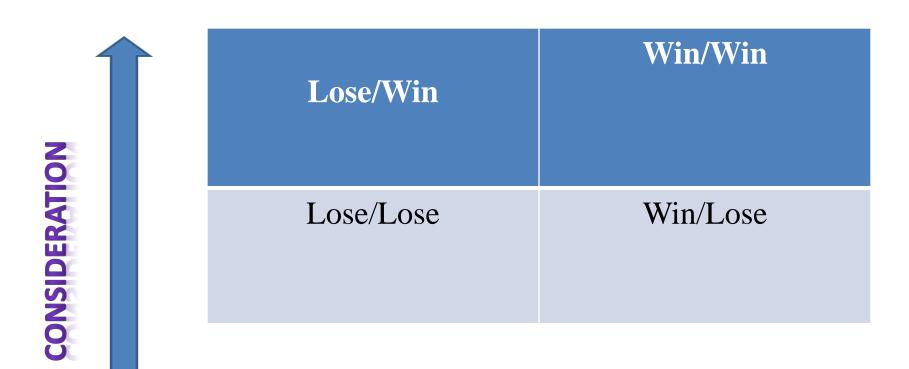
- Integrity- knowing our real values, priorities, acting on them
- Maturity- balance between courage and consideration
- Abundance mentality- there is plenty out there for everyone



# **Abundance or Scarcity Mindset**

Abundance	Scarcity
I believe there is plenty out there for everybody	I believe there is only so much, and the more you get, the less there is for me
I am happy for the success of others, especially those closest to me	I am threatened by the success of others, especially those closest to me
I treat everyone with equal respect	I treat people with varying degrees of respect based on position or status
I find it easy to share recognition and credit	I have difficult time sharing recognition and credit
I have a deep inner sense of personal worth and security	I find my sense of self-worth from being compared and from competition

# Balance Courage and Consideration



Courage



# How to achieve win/win

- Courage- willingness and ability to speak your thoughts and feelings
- Willingness and ability to seek and listen to others' thoughts and feelings with respect
- Exercise-Pick one each of personal and professional relationships, examine your typical interaction with them and rate on the grid



- High courage and high consideration needed for win/win
- I can listen and understand but I can also courageously confront your convictions
- Trust and Emotional bank Account are essential for forging win/win
- In the absence of the above- I will not make the investment necessary to make the task succeed, "maliciously obedient"- only do as told, accept no responsibility

#### **Action**

- Win/Lose to Win/Win- associate with a mentor, role model who thinks and practices Win/Win
- Models of win/win- In Search of Identity by Anwar Sadat, Watch- Chariots of Fire film or Les Miserables play



#### When to think Win-Win

<b>Benefits of Competition</b>	<b>Challenges of Competition</b>

#### Remember Win-Win especially

- In situations of conflict
- In long-term relationships
- In interdependent situations

You don't have to blow out the other person's light to let your own shine

-Bernard M. Baruch



#### Seek Mutual Benefit

Choose a relationship/situation that could benefit from win-win thinking

What's a win for them?

One of the biggest things I've learned is that I don't have to always be right.

-Jeffrey B. Swartz



#### **Agreements**

- Also called performance agreements or partnership agreements
- Shifts paradigm of productive interaction from vertical to horizontal, from supervision to selfsupervision, from positioning to partnership for success



#### Win-Win Agreements work great when you want to

- Clarify expectations
- Increase empowerment
- Delegate responsibilities
- Align conflicting priorities



#### Create Win-Win Agreements

Elements of an effective Win-Win Agreement

<b>Desired Results</b>	What's the end in mind? What are the outcomes I want?
Guidelines	What rules do I follow? What are the guidelines for accomplishing the results?
Resources	What resources do I have to work with (people, money, tools, materials, technology)
Accountability	How will we measure how well it's going?
Consequences	What are the rewards of achieving the outcome? What are the consequences of not achieving the outcomes?



#### Example of Win-Win Agreements

**Example of Parent-Child** 

Desired Results	<ul><li>Homework done each day, better grades</li><li>Stop nagging</li></ul>
Guidelines	<ul> <li>Can't watch TV or play computer until homework is done</li> <li>Remember no more than once a day to do homework</li> </ul>
Resources	• Parents, tutor, after-school programs
Accountability	<ul> <li>Parent signs off on homework every day, checks online for grades</li> </ul>
Consequences	<ul> <li>Positive- feel better about self, dinner and movie with parents</li> <li>Negative- If unsuccessful- summer school</li> </ul>



# **Build Win-Win Systems**

Win-Win System	Win-Lose System
Grading on a standard in a class at school	Grading on a forced curve in a class at school
All sales people who achieve 110 % of their goal achieve President's Club	Top 5% of sales force achieve President's Club
Each child who achieves his or her GPA goal for the semester gets a night out with Mom	The child with the highest GPA each semester gets to choose where the family eats out
A performance management system based on both personal production and team contribution	A performance management system based only on personal production, not team-related issues

# Consequences

#### Personal Consequences

- Financial- allowances, penalties
- Psychic- recognition, respect, credibility or loss of it
- Opportunity- training, development, perks or other benefits
- Responsibility- scope and authority enlarged or diminished

Organisational consequences?

What if I come late? I refuse to cooperate with others?



#### THANK YOU FOR YOUR ATTENTION

# Build Win-Win Systems

- Systems need to support it- training, planning, communication etc
- Identify an area in your own life where you feel you may have created or supporting a win-lose system (family or work place)
- What is the one action you will take within your circle of influence to improve that system?

